



To. **University of Mandalay**

e-pro-201999 - 17 May 2019

Website and Development Proposal

**Prepared for Creative and Development Division
WORLD WIDE MYANMAR (WWM) CO., LTD.**



Document Purpose

This document is meant for the top management of Professor Dr. Poe Poe (Hereafter referred to Client)

The copyright of this document rests with World Wide Myanmar (WWM) Co., Ltd. (hereafter referred to as World Wide Myanmar) and no part of the same should be copied without consulting with the same.

This is the proposal document for World Wide Myanmar service offering in the website design and development and custom web application development space. The document details our understanding of the brief, the objectives of the services suite, the methodology, deliverables and commercials.

Client Brief

Client desires to develop an information website with **Content Management System For University of Mandalay " School Information Site" [http://www.mu.edu.mm /](http://www.mu.edu.mm/)**

Objective

World Wide Myanmar focuses on highly qualitative, timely delivered and cost-effective offshore e-Business Solutions and Mobile Apps development services. With a rich and varied experience in providing software development, project management capabilities and stringent quality standards ensure to develop solutions that give your business an edge over your competitors. We are experts at developing and implementing applications for mission-critical and enterprise-wide projects. Our dedicated team at World Wide Myanmar strategically approaches your challenges to develop solutions and system administration services that meet your objectives - both short and long term. We specialize in E-Business Solutions wherein we undertake designing, development, maintenance and promotion of Web Sites





coupled with any other Web Applications. With our resource pool of experienced professionals coupled with state-of-the-art technology and industry best practices, it is our vision to make our customers the best in the industry offering best of the breed solutions.

4. Scope of Work

Page Templates

- Design Templates (No Cap on the number of revisions)
- User Visibility research and Layout Engineering
- Logos (No Cap on the number of revisions)

Template Layout

Banner

- Size according to specifications
- Logo Placement
- Text
- Graphics

User Visibility Content

- Information bar
- Menu Bar
- Tool bar
- Side Bar
- Header and Footer
- Text and Graphics



Design Specifications

Design tools and technologies The design and layout of the application will be SEO friendly constructed using CSS and XHTML, DHTML along with use of AJAX and keeping in mind the latest web 2.0 trends. The application upon completion will be integrated with Google analytics for keeping an eye on the statistics of the site. It will carry tell a friend and printer friendly version at all pages. To help people bookmark the site easily; add this widget will be embedded at the top of the homepage.

Front End

The front end will have following features:-

Header Pages

- Home
- Administration
- Departments
- Courses
- Library
- Activities
- Contact Us

Footer Pages

- Contact Us
- Sitemap
- Terms and Conditions
- Privacy Policy
- FAQ



Website Content Page

- Home
- My Account Control Panel for Customers
- Search
- Advanced Search
- List of Category
- Articles
- Reviews
- Events
- Social Media Integration
- Newsletters
- Contact Us
- FAQ

Content Management

Admin will be able to add/delete text/images/videos of the items on the site. The admin will be provided a rich interface editor which will enable him to create as many pages as required. Admin will be able to add text, images, links etc to the pages and those pages can be linked to any other pages on the same site.

Design Standards

Contrary to the general perception designing web applications is much more than just putting in good looking graphics and flash components. It requires much expertise to able it to run smoothly. We ensure that by:

- Designing the web application to make sure that the web pages will appear without horizontal scroll bar in all resolutions.
 - The web site can be viewed on all the four popular browsers i.e.
 - Internet Explorer
 - Firefox Mozilla
 - Safari
 - Chrome
 - Uniform Navigations in all the web pages of the application.



Testing Standards

We make sure each of our services undergoes rigorous testing so that it becomes 100% free of bugs. All the standard methods of white and black box testing are in place to achieve this feat. We:

- Prepare the test cases based on design and functionality.
- Ensure a cosmetic bug test before delivery.
- Test the embedded links exhaustively to make sure no errors are there.
- Validate all web applications
- Implementing Cascading Style Sheets (CSS) for each of the application.
- All code will be compliant to W3C

Delivery Standards

World Wide Myanmar would promise to deliver the final project in the following ways

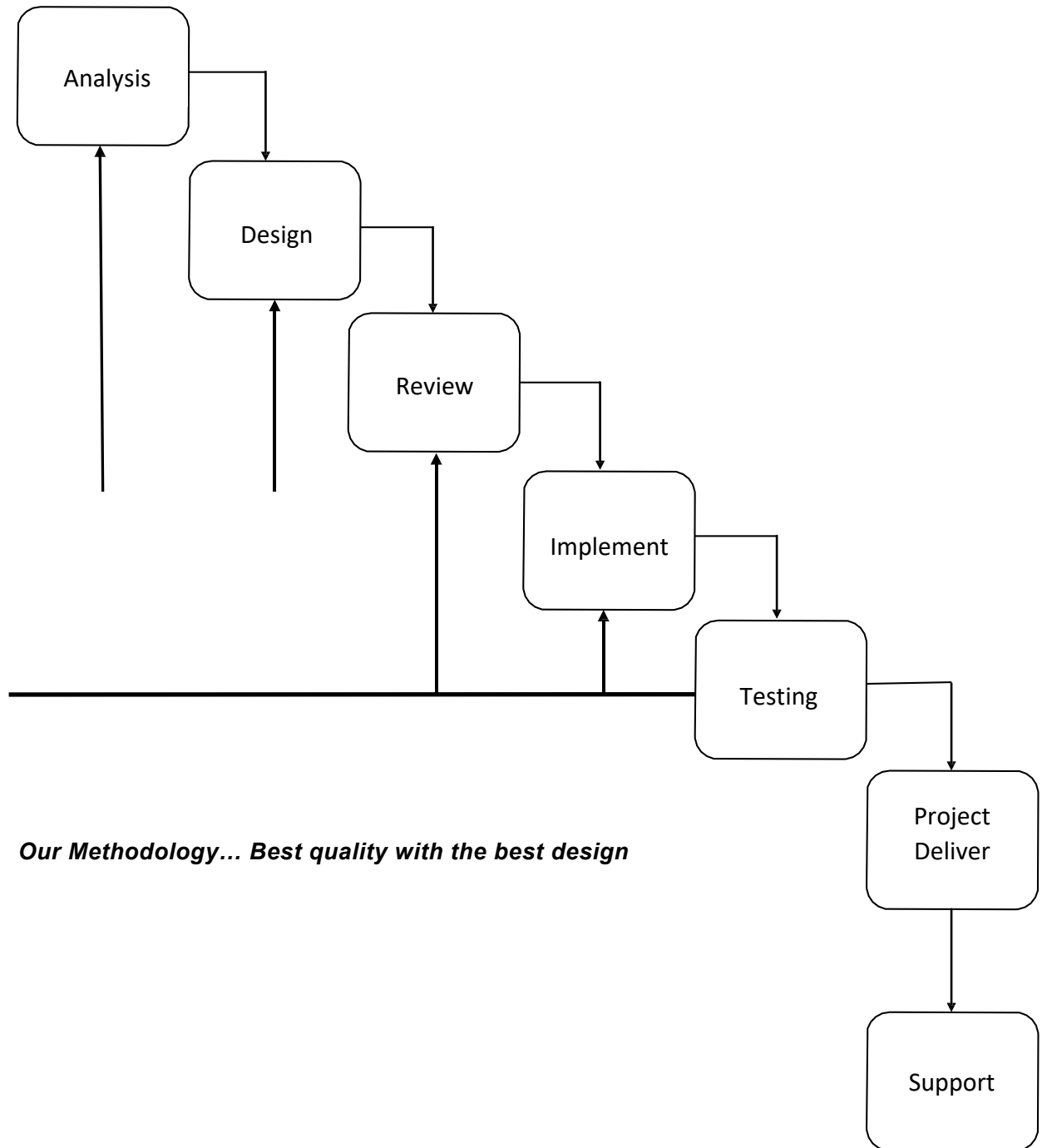
- Directly hosting on to servers mentioned by Client and deploys the application and database.
- A document briefing all details of the files and Database structure will be released after the final payment.
- Deliver the complete source code, with the database scripts in form of "PATCH" (which is the standard way followed by World Wide Myanmar, for delivering source code).
- All copyrights to the website will be held by Client.

Delivery Schedule

<i>Weeks</i>	Key Deliverables (Modules)
1	Knowledge transfer, Working on the layout, Working on the functional requirements, Locking in the database design, Workings on Specific requirements
1	Development of module for customer's registration, my account panel, search, advanced search with corresponding admin panel.
2	Development of module for products information, products catalogue, Customize, Events, shopping cart, and check out with corresponding admin panel.
2	Development of module for payment gateway integration, shipping gateway integration, reviews and with corresponding admin panel.
2	Development of module for social media integration, newsletter, static pages and contact us page with corresponding admin panel.
2	Exhaustive testing, Ensuring Browser compatibility, Final delivery.



9. Process Flow



Our Methodology... Best quality with the best design



Requirements from Client

World Wide Myanmar would require the following from Client. This information would be solely used for the project purpose.

- Detailed document in case any more features need to be added on the website.
- Point of contact to discuss the updates on a daily or a weekly basis as preferred by Client.
- Details like address, telephone numbers, website, photos etc pertaining to all the categories mentioned in the methodology.

World Wide Myanmar's Commitment

World Wide Myanmar's deliverables catering to website design and development and custom web applications development space are as follows:

- Fully functional site with the aforementioned deliverables.
- ETA of the project would be 6 weeks. Further changes in the deliverables may extend or reduce the ETA.
- World Wide Myanmar works on a strict schedule and promises to deliver as per the agreed time frame. However, we take a standard deviation of 10% due to force majeure.

Location of Work

The complete development process will be carried out of the development center of World Wide Myanmar (WWM) Co., Ltd.



Progress Reporting and Communication

We will be available for conference with you anytime and you can reach us to discuss regarding the project through any means apart from this we will be giving a form al weekly report on the progress of the project and the status via e-mail.

Engagement Model

World Wide Myanmar has a GLOCAL engagement model that helps derive maximum value for our Clients and provide maximum return on their investments. The Engagement Model formulated Client is as follows

||Intellectual Property || World Wide Myanmar guarantees high level of protection of information and intellectual property of its Clients and ensures a zero information leakage mechanism

||Software ship || Client would own the copyright on the application/service developed as a whole. Copyright ship is valid only after the full payments have been made and World Wide Myanmar hands over a copyright release document to Client.

||Systems & Processes || World Wide Myanmar has highly evolved systems and processes for project management, work-flow management, time sheet management, bug tracking, milestone tracking, project execution and reporting and Client communication

Warranty Period and Maintenance

World Wide Myanmar shall give a warranty for all its code, provided a third party does not alter the same. Any changes or bugs shall be addressed absolutely free of cost until it does not involve adding new modules which will be billable.



Terms and Conditions ||

All the deliverables listed in the proposal are only subject to the consideration during the development of the project. There will not be any features entertained later on those are out of scope for these tasks ETA and quote will be submitted separately for this.

All content, images, texts, videos and Third party integration services information API, Plug-in etc. will be provided by the Client.

World Wide Myanmar is not liable to write or publish the content on the project.

World Wide Myanmar is not responsible for the delay of the project if the necessary information required by the Client like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. is not timely provided by the Client.

World Wide Myanmar will provide 3 design concepts for Design work and there will be 2-3 revisions can be done as per Client's remarks if more revisions required then these will be billable.

World Wide Myanmar is not responsible for the delay caused by the malfunctioning of any third party software integrated with the project.

General features not described in detail will carry out as per industry standards and will be supported by open source scripts when available. For example if a feature like forum is required we will use PHPBB.

Source Code

We will transfer all the rights of the source code, artifacts and intellectual property to the owner once the website is completed.



Looking Forward To Work With You.



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